

## Seaside Hotel Gewandhaus Dresden

Located in the historic city centre, the » **Gewandhaus Dresden** has been shining as a five-star boutique hotel from the Seaside Group with a new look since April 2015. After extensive renovation the baroque 18th century building offers its guests understated luxury in an historic atmosphere – with a restaurant, spa and wellness centre. Inside the building, the light-filled atrium becomes a garden in the hotel and a place to regenerate. A total of 97 newly refurbished rooms and suites of different categories with a high degree of individual comfort are now available.

The famous Düsseldorf architectural office » **STUDIO architects** led by Claudia Blum and Hendrik Fraune developed an exclusive interior design that reflects the spirit of this former cloth manufacturing building. It's a perfect symbiosis of different stylistic eras and modern design, which produces a particularly personal living experience.

In addition to high-quality designer furniture, brass lamps and antique leather elements, the Halbmond carpets also create delightful visual accents. In the rooms, hallways and conference areas, a total of approximately 4684 square metres of Art 1400 quality were laid. The predominantly geometric designs harmonise perfectly with the interior for a stylish, noble ambience.

“When coming up with the designs, we paid special attention to the modern rebirth of the baroque style. We transferred classical geometric designs as a pattern in an extra-large format. Symbols and imagery from the (M)eatery molecules are reinterpreted both in the wall panelling as well as in the carpet graphics. Our goal is to develop a luxury that sets a timeless example,” Claudia Blum from the architectural firm STUDIO Architects explained.

The result is a subtly welcoming atmosphere with personal charm that impressively combines the baroque flair of the Gewandhaus with the zeitgeist of the modern age.



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## design SOLUTION



Solution Dyed qualities are the perfect solution for extreme requirements. The dyestuff is insolubly infused into the fibres and thus gives the carpet its unique characteristics. Even intensive exposure to light, aggressive cleaning agents and stubborn stains will have almost no effect on the carpet over time. All of these features make it ideal for use in densely populated areas, including hotels, restaurants, conference rooms and boutiques.

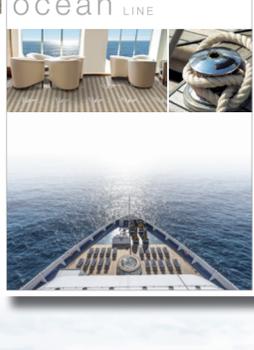
With DESIGN SOLUTION, Halbmond has now successfully combined the outstanding advantages of pre-dyed SD fibres with the latest ChromoJet technology for the first time ever. Up to 25% of the surface area is printed with subtle patterns. This first opens up entirely new design possibilities in the Solution Dyed sector – not least through the combination of plain and printed merchandise. Even in large rooms, identical colouring is guaranteed with multi-track installation.

Two levels of quality, Ganymed and Mystery, which are each available in four basic colours ranging from Sahara to Terra, serve as the basis for your selection. Discover the variety of designs with timeless elegance.

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## ocean LINE

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The ocean – a never-ending source of fascination and vastness, but also a place for measuring up to the power of nature. Nature as an ideal and a model for creating something in harmony with it that will last, impress and give pleasure.

Halbmond has successfully redefined the ideal of carpet for the shipbuilding industry. With a quality that will impress both the demanding perfectionist and the design-conscious yacht, whilst offering all the positive qualities of natural wool: highly effective acoustic properties, extremely hard-wearing, moisture-regulating properties that give climate control and high levels of comfort. Because people who sail across the oceans, whether it's on a cruise-liner or in a customised yacht, expect a luxurious and stylish atmosphere.

Halbmond – ISO 9001 certified – will satisfy the quality requirements of those who accept no compromises in the outfitting of their ships, but still want a high degree of flexibility.

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## solo RUG SELECTION

## 01 02



See. Feel. Be amazed. A carpet invigorates the living room, creating a unique atmosphere. Our carpets present themselves functionally and effectively as a stylish eye-catcher for favourite places and islands of wellness. They are core elements of interior design, timeless beautiful companions and little oases for moments of leisure. The interplay of different materials and structures is a tribute to aesthetics and lifestyle.

In collaboration with its subsidiary » **JOBET**, Halbmond now provides fully fashioned individual carpets in various designs with the SOLO RUG SELECTION 01 and 02. Benefit from our great flexibility with the ability to place individual orders for custom carpets with no minimum quantities. Discover the variety of textures, patterns and colourings. Each carpet is available in 3 sizes and with different trims.

[Click here to download the “SOLO RUG SELECTION” flyer as a PDF](#)

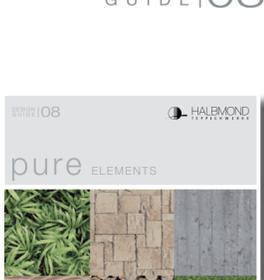
## PREVIEW

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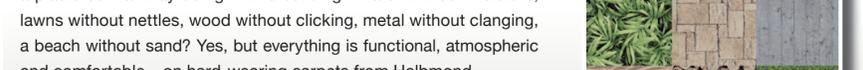
## pure ELEMENTS

Why do I not hear my footsteps? Am I keeping my feet dry? What is a plastered walkway doing in this building? Water without moisture, lawns without nettles, wood without clicking, metal without clanging, a beach without sand? Yes, but everything is functional, atmospheric and comfortable – on hard-wearing carpets from Halbmond.

It is the interplay of the elements, design and technology with which the flooring can create unique themed worlds of experience. The 'Pure Elements' design guide offers inspiration for the design of hotel, shop and office spaces. Whether it is an eye-catching feature, a natural-looking impression or an exciting combination of various elements – the possibilities open up an interesting degree of scope.



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